

## **'vegan-friendly' products / products free of animal derivatives:**

- **the product does not contain any kind of ingredients of an animal based source; no animal derivatives, - byproducts or raw materials**
- **no animal derived material is used during the manufacturing process;**  
examples of animal derived material used in production:
  - animal derived fats and oils in surfactants for the dispersion of pigments
  - fats and oils of an animal source used to shape the tip on brushes
- **all integral parts of the finished product are free of animal derivatives;**  
examples:
  - not just the ink in a pen, but the nib/ tip and the body of the pen
  - not only the lead of a pen, but the wooden body/ casing as well as the treatment /lacquer/ varnish on the wooden casing
  - the lacquer or foil on a wood-free pencil
  - the tube, jar or pan that contains the paints
  - not only the paper of a paper pad or sketchbook, but also back and cover
  - adhesive/ glue used to bind paper pads and books; glue used in brushes
  - canvas sizing
  - dye used to colour the bristles of brushes

## **being a cruelty-free company**

### **concerning animal testing:**

- **the company does not test on animals nor commissions any other parties to do so**
- **raw- material suppliers do not test on animals nor commission other parties to do so**
- **no material data collected through animal testing\*, done or commissioned by other parties such as parent- / sister – and affiliate companies, other partners or raw material suppliers, is used for the MSDS (material safety data sheets)**

- **no MSDS (material safety data sheets) provided by other parties, including raw material suppliers - for which material information was obtained through animal testing\*- are used**
- **no animal testing done/commissioned abroad in order for products to be sold abroad; this applies to the company and company's distributors.**

\* animal testing in recent time; not data collected through animal testing of the past; meaning over thirty years ago

**concerning the use of mica :**

- **if mica is used by the company, it is either of synthetic origin or was ethically sourced, meaning no child labour and no inhumane working conditions**

**Note:** a company that sells goods, for which animals are kept in inhumane living conditions and are solely bred for being harvested /slaughter\*\*, can only be classified as- if they are so – being free of animal testing, concerning products and raw materials not being tested on animals.

\*\* examples: leather/fur goods or brushes

**everything of animal origin /**

everything that is part of the animal and its anatomy,  
everything what the animal produces,  
is not considered 'vegan-friendly' / free of animal derivatives

**definition of the term “animal”:**

<ul style="list-style-type: none"><li>• all vertebrates:<ul style="list-style-type: none"><li>&gt; fish</li><li>&gt; amphibians</li><li>&gt; reptiles</li><li>&gt; birds</li><li>&gt; mammals</li></ul></li></ul>	<ul style="list-style-type: none"><li>• all invertebrates:<ul style="list-style-type: none"><li>insects, spiders, mollusc (e.g. snail, sepia, mussel), corals, sponges, crustaceans</li></ul></li></ul>
---	---

**examples of animal derived material:**

- beeswax, honey
- egg
- charred bones, bone ash, bone flour, pigment PBk9
- bone charcoal
- casein / milk derivatives
- gelatin
- squalene
- sepia
- silk
- tallow
- animal derived oils/ fats/ wax
- lanolin / wool fat
- ox gall/ox bile
- cochineal
- leather / skin of animals
- rabbit skin (as in rabbit skin glue)
- animal fur, hair \*\*\*
- animal teeth
- feathers
- shellac
- sponge
- pearl
- mother of pearl
- rennet
- anything derived from the animal anatomy, e.g. organs or body parts

\*\*\*natural hair and bristles examples : sable, marten, ermine, weasel, polecat, squirrel, mongoose, wolf, badger, goat, horse, bear, pig, wild boar, ox, cattle