

## **Criteria defining cruelty-free companies and vegan-friendly art supplies (art supplies free of animal derivatives):**

- A product can be considered **vegan-friendly**, if the product in all its parts does not contain animal ingredients, byproducts/ derivatives, nor are they used in the manufacturing process,  
*Examples: The use of animal derived oils and fats in surfactants for the dispersion of pigments; animal oils and fats used to form the tips of brushes;*
- No part of the product contains animal derived ingredients; this means the integral parts of the art supply that are not mere external packaging/ wrapping.  
*Examples of product parts: pans, paint tubes, the body and nibs of a marker, a pencil's wooden body/ casing as well as lacquer, adhesive used for binding paper pads and books, in brushes and envelopes; the dye used in synthetic bristles*
- **The manufacturer does not test on animals nor commissions other parties;** they do not use material data collected through animal testing done or commissioned by other parties such as parent-/ sister- and affiliate companies, other partners as well as (raw material) suppliers.
- (Raw) material used in the products and the production process may not be tested on animals by the company's (raw-) material suppliers and sub-suppliers, nor be commissioned by those.
- There is no animal testing done/commissioned abroad for products to be sold abroad. This applies to the company and the company's distributors.

**Everything, which comes from an animal origin/source, everything that is part of the animal and its anatomy and what the animal produces (beeswax, honey, milk, eggs) is unsuitable for vegans.**

### **Definition of the term "animal":**

- all vertebrates:
  - fish
  - amphibians
  - reptiles
  - birds
  - mammals
- all invertebrates, e.g. insects, corals, sponges, squid

### **Examples of animal derived ingredients:**

- beeswax, honey
- charred bones, bone ash, bone flour, pigment PBk9
- bone charcoal
- casein
- gelatin
- squalene
- squid ink/ sepia ink/ all ink from squids and cuttlefish
- sepia
- silk
- tallow
- animal oils, animal fats, animal derived wax (used e.g. for dispersing pigments; shaping brush tips)
- ox gall/ox bile
- milk
- cochineal
- rabbit skin (e.g. rabbit skin glue)
- animal skin, leather, fur, hair
- shellac
- natural sponge
- natural hair and bristles on brushes derived from an animal; examples : sable, marten, ermine, weasel, polecat, squirrel, mongoose, wolf, badger, goat, horse, bear, pig, wild boar, ox, cattle

### **Summary**

The criteria that apply to vegan-friendly art supplies apply also to **vegetarian-friendly art supplies**, with the exception that honey- beeswax-, milk- and egg-derived ingredients may be part of the product itself and used in the manufacturing process.

For **vegan-friendly art supplies**, neither the product itself may contain animal-derived products nor may they be used in the production process.

A **cruelty-free company** does not test on animals nor commissions others to do so and does not use data provided through animal testing by other facilities or affiliate companies. Not only the production of the product and the finished product must be free of animal testing but also the supply chain. The supplier does not test the (raw) material on animals nor does the supplier commission other parties to do so.

*Note: the author is aware that once (most) raw materials and chemicals were tested /had to be tested on animals (several decades ago).*